



Portfolio:

www.matthewriddle.net

Top Skills

Art Direction
Graphic Design
Interaction Design
Motion Design

Honors-Awards

Boy Scouts of America: Eagle Scout

Education

Savannah College of Art and Design
BFA, Animation · (2010 - 2013)

Hingham High School
Diploma (2009)

Contact

riddlemethismatthew@gmail.com

Matthew Riddle

Designer

Greater Boston

Summary:

I design visual and interactive experiences for clients from various industries (healthcare, cable/internet providers, marine construction, food services, entertainment, apparel & footwear, technology, marketing and advertising).

Client Experience:

Verizon FiOS, Yasso Frozen Yogurt, IHOP, FootJoy, USPS, PTC, Conde Naste, Honey Dew Donuts, Cigna, AthenaHealth, VECNA, Zurich & More.

(Figma, Adobe XD, Photoshop, Illustrator, Indesign, Animate, Premiere, After Effects, Cinema4D)

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Experience

PTC

Interactive Design Specialist
April 2020 - November 2023 (3 years 8 months)
Boston, Massachusetts, United States

Interactive Design; UX/UI (Adobe XD; Figma), Graphic Design (Photoshop; Illustrator) for company website.

Yasso, Inc.

Motion Graphic Designer
December 2018 - January 2020 (1 year 2 months)
Quincy, Massachusetts

Designed website graphics, landing pages, email creative, web banners, social content and print collateral such as coupons, magazine ADs, and flyers. Animated motion graphics for social posts, email creative and sales videos. Photographed and filmed promotional events. Edited social and sales videos.

Viewpoint Creative

Freelance Graphic Designer

September 2018 - December 2018 (4 months)

Greater Boston Area

Designed digital content for social media and streaming services for Animal Planet. Designed print materials for Honey Dew Donuts (POP displays, A frames, Posters, etc)

Acushnet Company

Graphic Designer

August 2017 - August 2018 (1 year 1 month)

Fairhaven, Massachusetts

Designed brand graphics, email advertisements, PLP banners, HTML5 banners, product landing pages, social media posts, motion graphics and video editing.

(Photoshop, Illustrator, Indesign, Animate, After Effects, Cinema4D, Premiere)

PTC

Freelance Motion Designer

February 2017 - July 2017 (6 months)

Needham, Massachusetts

Designed and animated motion graphics for E-learning, advertisements and large-format digital convention displays.

(Photoshop, Illustrator, After Effects, Cinema4D)

MRM//McCann

Jr. Art Director / Motion Designer

January 2014 - February 2015 (1 year 2 months)

New York, New York

Designed Interactive Media, Web Banners and Email advertisements for brands such as Verizon FiOS, USPS, Conde Nast, IHOP, Cigna and Zurich.

(Photoshop, Illustrator, Flash, After Effects, Cinema 4D)